

Broome Visitor Centre

DIGITAL PROMOTION PACKAGES



The Broome Visitor Centre offers the following digital promotion packages through our website visitbroome.com.au, and our social media channels on Facebook and Instagram.

OPTION A EVENT LISTING ON OUR ONLINE CALENDAR

- Your event will be listed on our **online event calendar** with links through to your booking link or further information. We can add images and details as provided by you. We can also link to a Facebook event if you have created one.

FREE

OPTION B HOMEPAGE BANNER

- 1 x **website banner** on our **visitbroome.com.au website homepage** (1080px x 400px) for 1 week.
- Your banner will be **linked to your member listing or event listing** and will be designed by the BVC marketing team.

**\$275 INCL GST
\$250 EX GST**

OPTION C SOCIAL POST & MEMBER LISTING BANNER

- 1 x **social media post and 1 x story** on Visit Broome's Facebook OR Instagram linked to your member listing or event listing
- 1 x **website banner on your existing visitbroome.com.au member listing** for 1 month (1080px x 400px).

**\$275 INCL GST
\$250 EX GST**

OPTION D WHOLE PACKAGE

- 2 x **social media posts** on Visit Broome - 1 x Instagram and 1 x Facebook
- 1 x **story on both Instagram and Facebook** (posted on your preferred date)
- 1 x **website banner on your member listing** for 1 month (1080px x 400px)
- 1 x **website banner on our homepage at visitbroome.com.au** for 1 week
- Graphic design work, if needed, is **included** in this package.

Note: Bookable operators must not include any direct contact information as social posts and website banners will be refer or link to your member listing. Photos and text may need to be provided.

**\$660 INCL GST
\$600 EX GST**



FOLLOWERS
Facebook 26.9K
Instagram 18.8K

WEBSITE
2024 stats
New users 273,439
Views 921,670

Broome Visitor Centre

DIGITAL PROMOTION PACKAGES BOOKING FORM

Business name: _____

ABN: _____

Contact Person: _____

Position: _____

Business Street Address: _____

Accounts Email address: _____

Contact Number: _____

Are you a BVC financial member? YES NO NOT SURE

WHICH OPTION DO YOU WISH TO BOOK?

OPTION A - free event listing on our online calendar No cost for members

OPTION B - homepage banner (1 week) **\$275 Incl GST** (\$250 Excl GST)

OPTION C - social post and member listing banner **\$275 Incl GST** (\$250 Excl GST)

OPTION D - whole package (2 social posts, 1 story, 1 member listing banner (1 month) and 1 homepage website banner (1 week) **\$660 Incl GST** (\$600 Excl GST)

PAYMENT DETAILS

Credit Card:

Mastercard Visa

Please note: All credit card transactions will incur a 1.5% processing fee

Card Number: _____

EXP: ___ / ___

CVC: _____

Amount: _____

Date: ___ / ___ / ___

Name on card: _____

Authorised by: _____