

Broome Visitor Centre

INSTORE ADVERTISING OPPORTUNITIES

The Broome Visitor Centre offers the following in-store advertising opportunities for all Broome Visitor Centre members.



BLUE WALL PROMOTION

Blue wall located behind front office staff. 4x 40-inch tv screen displaying a 30 second promotional slideshow / video rotating 10 ads per screen. *Price is per TV.

\$275 PER MONTH*
(MAY - OCT)

\$110 PER MONTH*
(NOV - APR)



FRONT WINDOW ADVERTISING

One window (880mm x 580mm) per month. *Special rates for 3, 6 and 12 month contracts or multiple windows.

\$330 PER MONTH*
plus a one off payment
of \$165 (for 1x signage
design, print and
installation)

For advertising enquiries, email membership@visitbroome.com.au or call the member hotline on 08 9195 2203.

Complete the booking form on page 2 and return by email.



GOGO ON HOLD

Have your business on our phone system for a month. Ensure the customers are asking about your business before we even answer the phones, you could be one of only three products on the system for a month.

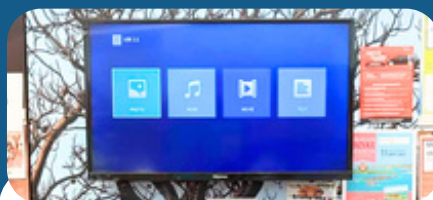
\$220 PER MONTH



PRODUCT OF THE WEEK

Available between June to October, your personal stand (A Frame) at the front of the Broome Visitor Centre, showing customers what you have on offer before they enter our doors.

\$137.50 PER WEEK



R & R TV

The new Retail & Restaurants TV 1 x 40-inch tv screen displaying a 15 second promotional video, logo or ad

**\$33 PER WEEK
OR \$1210 PER YEAR**

All pricing is GST inclusive



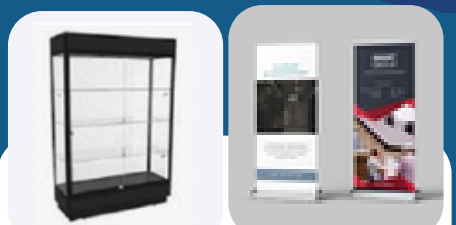
FEATURE OF THE WEEK

Your staff in store promoting your product. A table display with your retail, brochures & posters. Bring in your promotional banners, hot offers and a friendly smile to secure more customers in your business. With dedicated social media promotion and updates throughout the week you have the potential to reach thousands of visitors.

\$440 PER WEEK
(JUN - OCT)

\$275 PER WEEK
(APR - MAY)

\$165 PER WEEK
(NOV - MAR)



GLASS CABINET OR PULL UP BANNER

Our Glass Cabinets are a great way to show off your unique products and promote to visitors. We also have an option for pull up banner display inside the Broome Visitor Centre.

\$165 PER WEEK
(JUN - OCT)
\$110 PER WEEK
(NOV - MAY)



INSTORE/INTERNAL ADVERTISING **BOOKING FORM**

Business name: _____

ABN: _____

Contact Person: _____ Position: _____

Business Street Address: _____

Accounts Email address: _____

Contact Number: _____

Are you a BVC financial member? YES NO NOT SURE

REQUEST PACKAGE PRICING
For members who **want to book 3 or more advertising options** please tick the box below, so we can arrange a tailored advertising package to suit your needs and budget

WHICH OPTION/S DO YOU WISH TO BOOK?

Blue Wall Promotion (note: price is per TV)

May - Oct \$275 per month (\$250 Excl GST) Start date: _____ End date: _____

Nov - April \$110 per month (\$100 Excl GST) Start date: _____ End date: _____

Go Go on Hold (phone message system)

\$220 per month (\$200 Excl GST) Start date: _____ End date: _____

Feature of the Week (FOW)

June - Oct \$440 per month (\$400 Excl GST) Start date: _____ End date: _____

April - May \$275 per month (\$250 Excl GST) Start date: _____ End date: _____

Nov - Mar \$165 per month (\$150 Excl GST) Start date: _____ End date: _____

Front Window Advertising (per window block, plus a one-off \$165 setup fee)

\$330 per month (\$300 Excl GST) Start date: _____ End date: _____

Product of the Week (POW)

\$137.50 per week (\$125 Excl GST) Start date: _____ End date: _____

R & R TV (Retail & Restaurants)

\$33 per week (\$30 Excl GST) Start date: _____ End date: _____

\$1,210 per year (\$1,100 Excl GST) Start date: _____ End date: _____

Glass Cabinet

June - Oct \$165 per week (\$150 Excl GST) Start date: _____ End date: _____

Nov - May \$110 per week (\$100 Excl GST) Start date: _____ End date: _____

Pull-Up Banner Display

June - Oct \$165 per week (\$150 Excl GST) Start date: _____ End date: _____

Nov - May \$110 per week (\$100 Excl GST) Start date: _____ End date: _____

Extra Brochure Rack (max size A4)

\$242 per year (\$220 Excl GST)

PAYMENT SUMMARY

Prices shown both Excl GST and Inc GST. Please see information sheet for any terms or conditions to advertising packages. All advertising packages will be invoiced monthly. Please enter preferred start and end dates if applicable, and dates will be confirmed once we process your booking request.